

Corporate overview



Kylan Robinson, Engineering Director



OUR MISSION STATEMENT

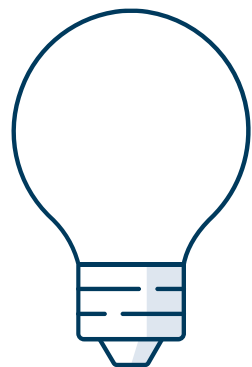
Making electric
power safer,
more reliable,
and more
economical





Energy matters

WORLD ENERGY CONSUMPTION



1960
2,000 TWh

1980
7,800 TWh

2000
14,600 TWh

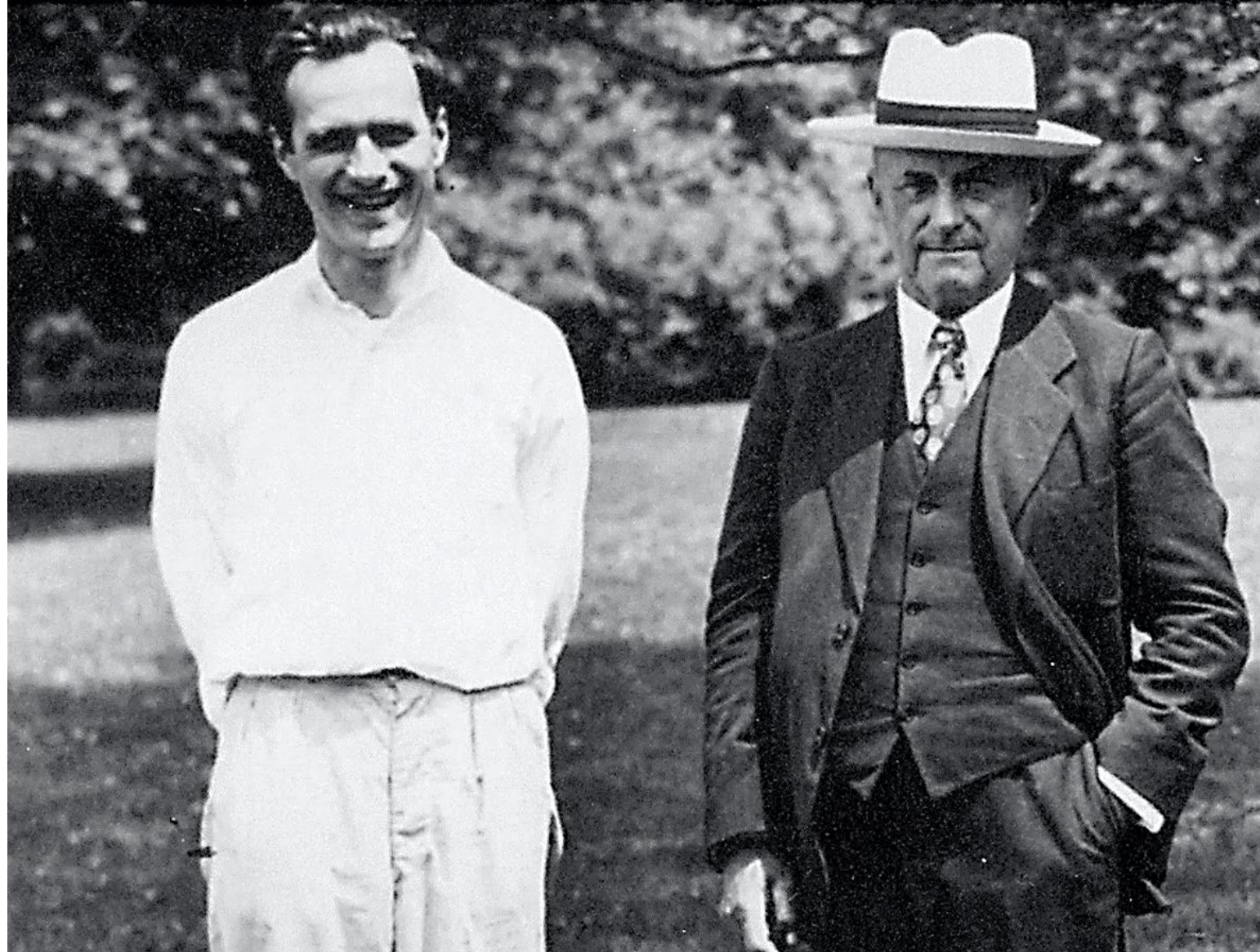
2020
23,650 TWh

2040
34,457 TWh



Our beginnings

A university professor
who came from a
long line of inventors
and entrepreneurs



From 1982...

- Founded by Dr. Edmund O. Schweitzer, III, in 1982
- Released the first microprocessor relay, the SEL-21, in 1984





How the **SEL-21** relay
revolutionized electric power

...to now

- 5 electronic device factories
- 170+ countries with SEL products
- 107 sales and support offices
- 8,000+ employees around the world



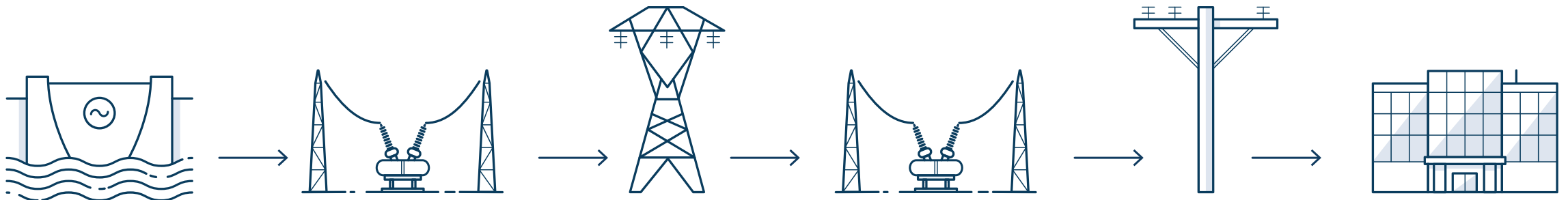
**We invent,
design, build,
and support
systems that
protect and
control power
systems**

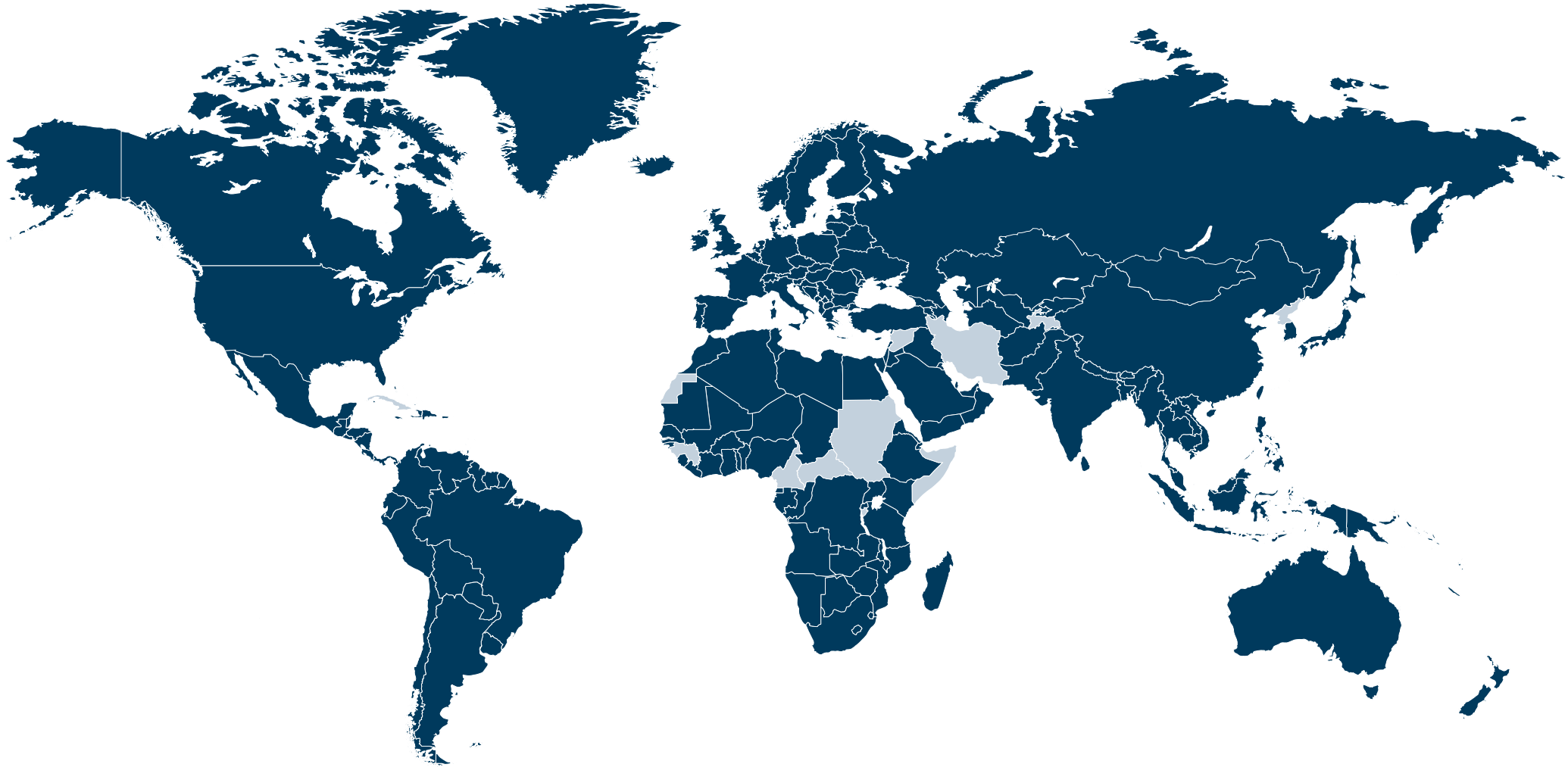




We provide end-to-end solutions

- Automation
- Communications
- Protection and control
- Metering
- Computing and software
- Critical infrastructure security
- Engineering services
- Training



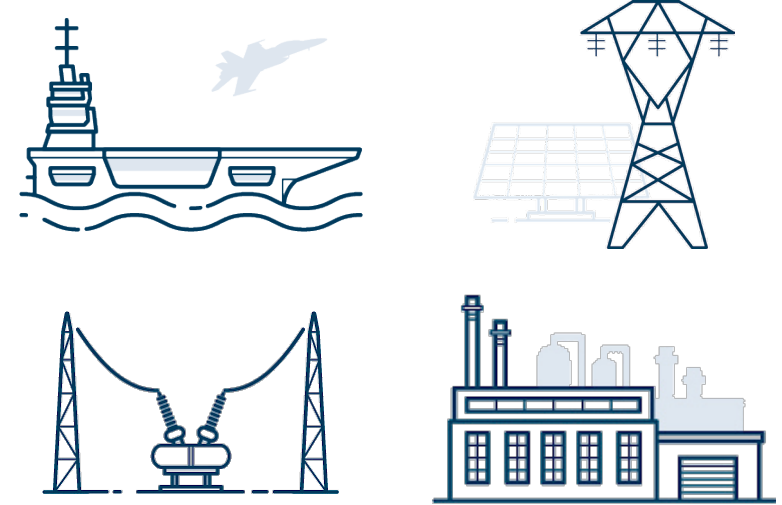


SEL products are in 170+ countries

Government Services Department (GSD)

SEL EXPERTISE FOR U.S. FEDERAL GOVERNMENT CUSTOMERS

- TRL 1-9 technology advancement
 - Research, development, design, modeling, simulation, and testing
 - Consulting, engineering, installation, commissioning, and support
- Power systems, microgrids, electronics, and manufacturing
- Artificial intelligence and cybersecurity assessment



ISO 9001, ISO/IEC 27001, ISO/IEC 17025
CMMC Level 2, ITAR, EAR
NAVSEA welding, inspection, and NDT
MIL-STD shock, vibration, and EMI





SEL Headquarters

PULLMAN, WASHINGTON, U.S.A.



Made in the U.S.A.

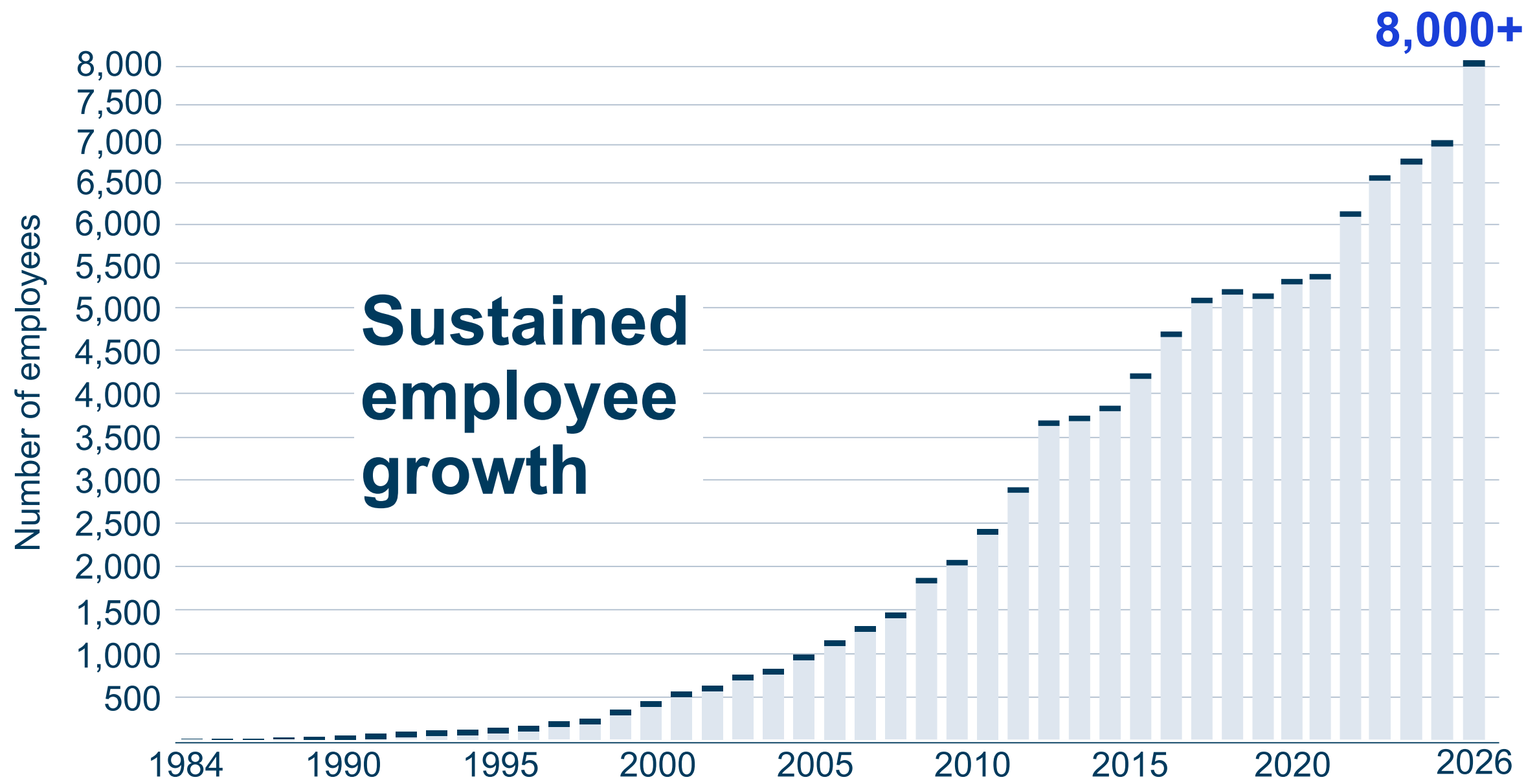




100% employee owned

So that we can put our
customers first, not
external shareholders

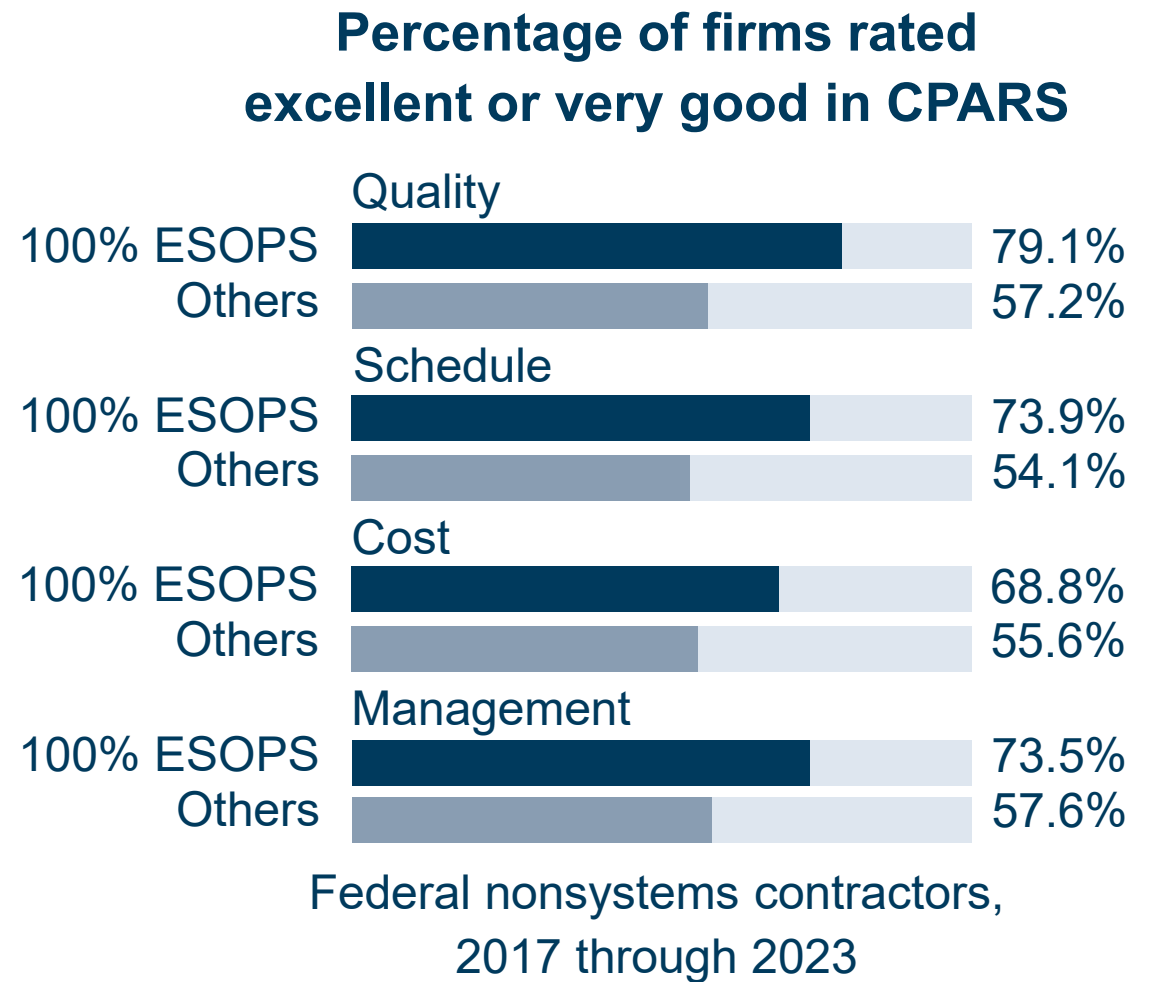


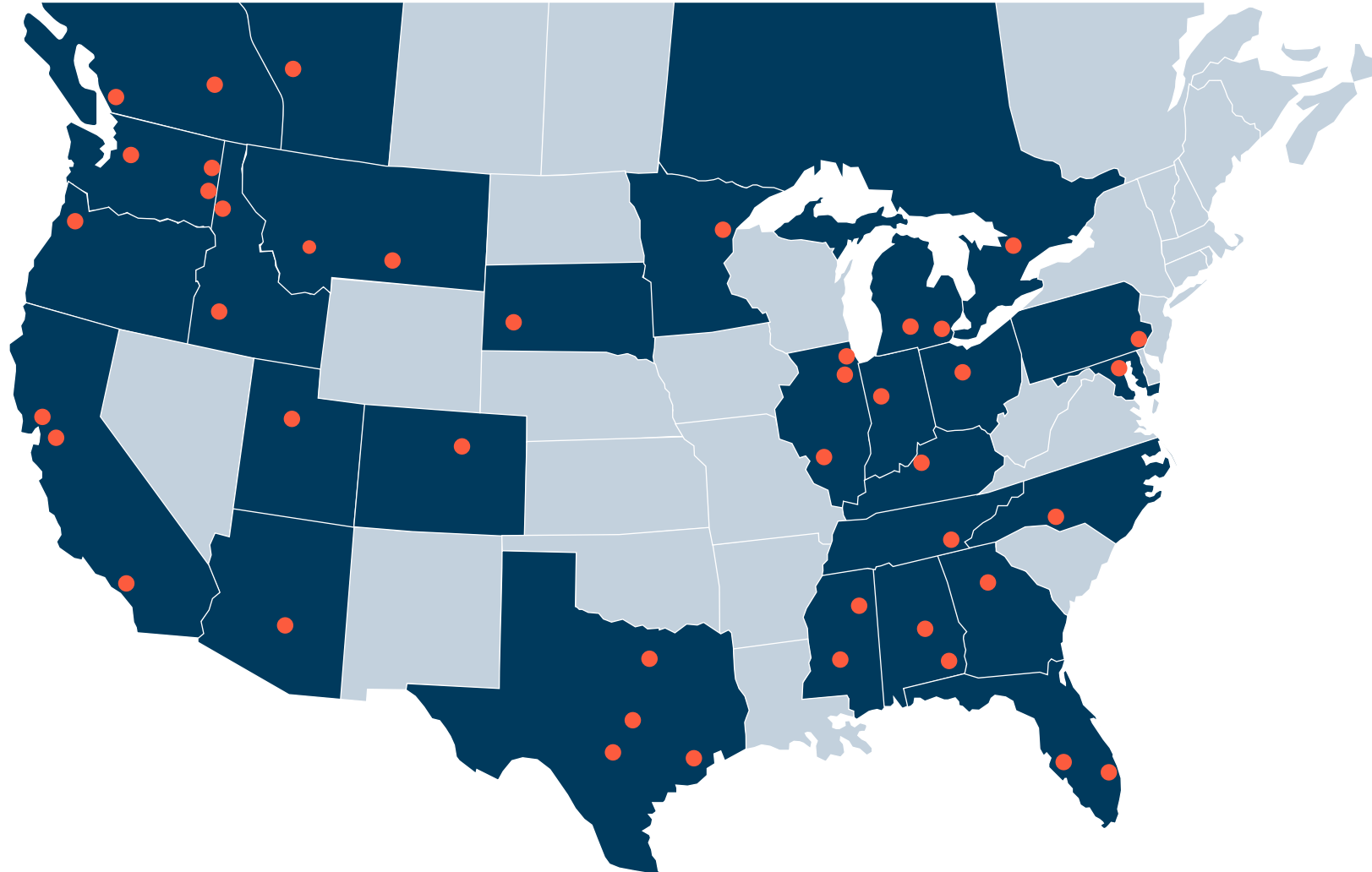




Why employee ownership matters

- Higher employee retention
- Fewer layoffs
- More resilience to acquisition
- Increased project and process ownership



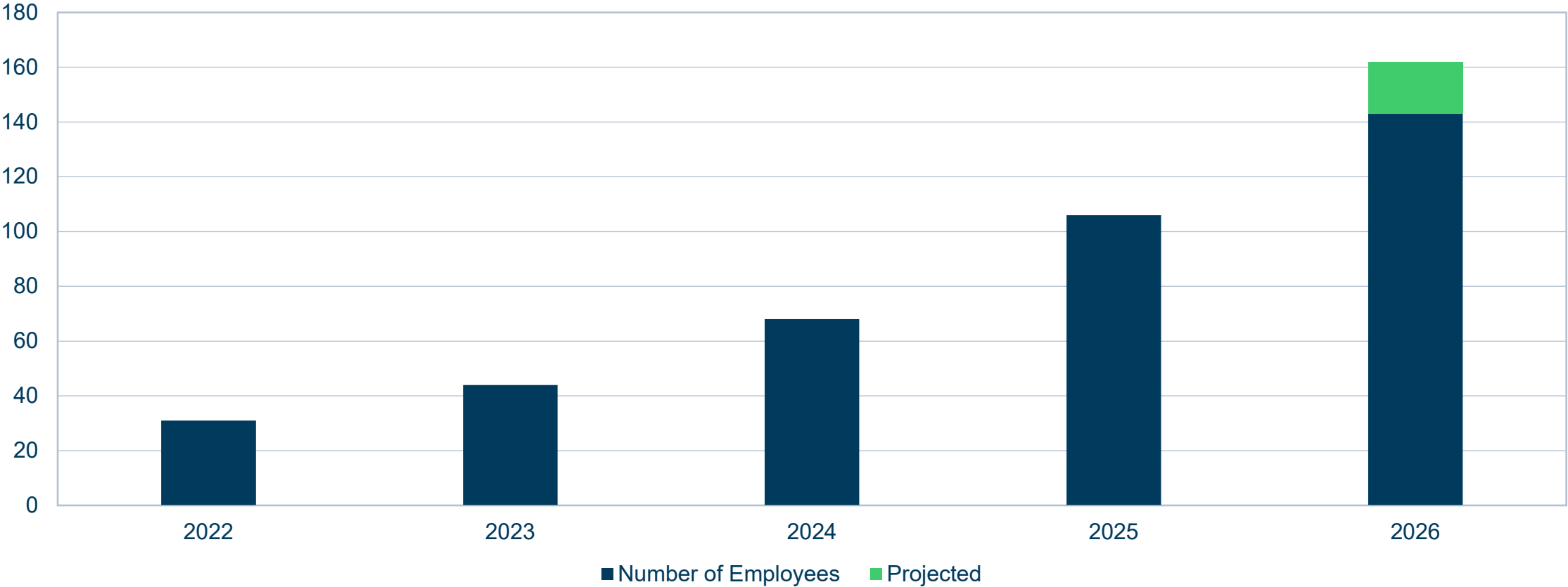


Engineering and customer support offices



Sustained employee growth

Government Services Department



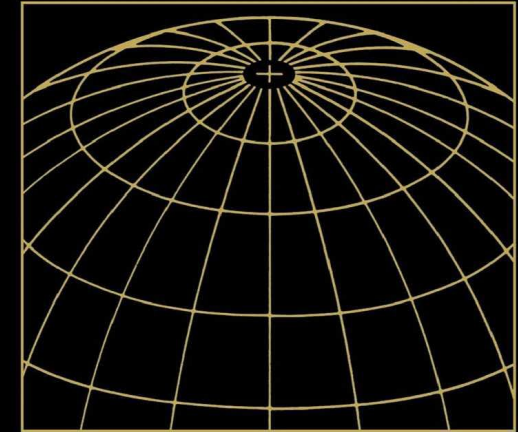
“*WCM* has transformed SEL. Not only has it simplified manufacturing, it’s changing every division across our company.”

—Leith Sorenson

SEL Senior Vice President of Manufacturing

WORLD CLASS MANUFACTURING

THE LESSONS
OF SIMPLICITY
APPLIED



**RICHARD J.
SCHONBERGER**

Author Of
Japanese Manufacturing Techniques

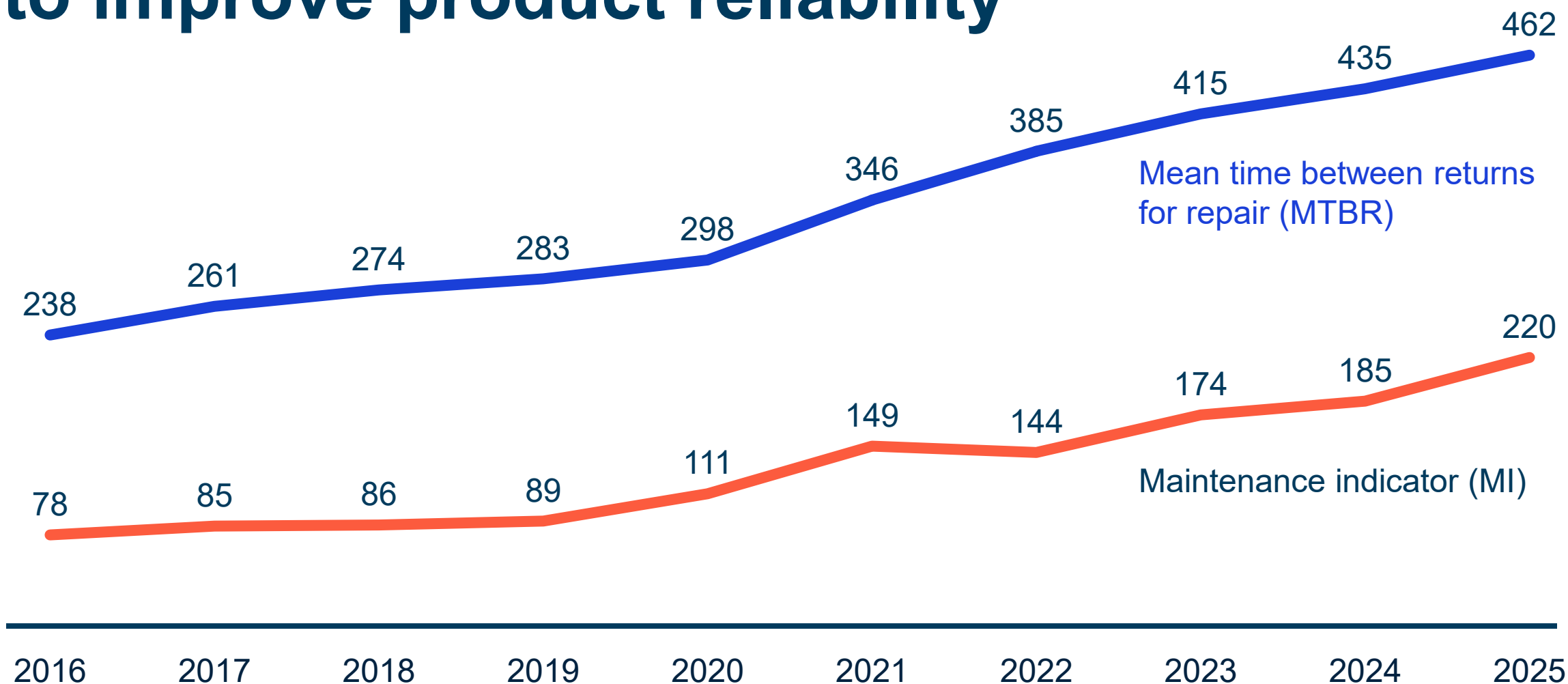
We prioritize supply chain security

- Vertical integration
- Supplier partnership
- Frequent visits
- Local components
- Software security





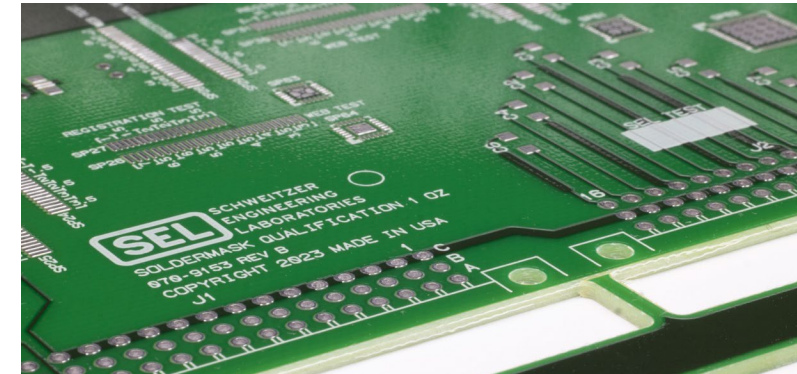
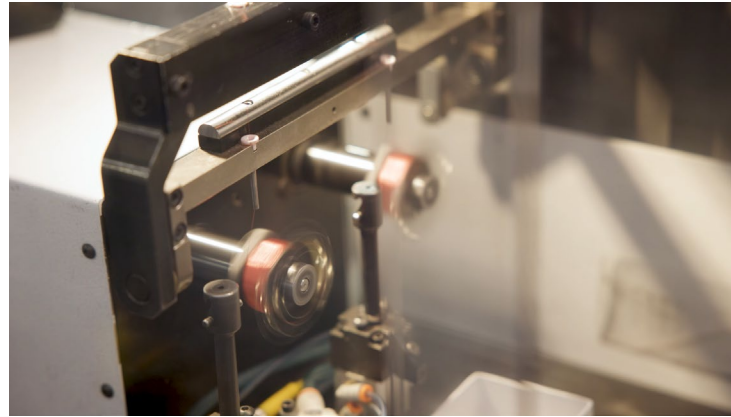
We understand and fix problems to improve product reliability



SEL Vertical Integration

TO BE THE SUPPLIER OF CHOICE

- Magnetics
- Plastics
- Tool and die
- Machine shop
- Equipment automation
- Component development
- Printed circuit boards





“The best way to predict
the future is to invent it.”

—Alan Kay

Computer Scientist

Innovation drives us

- SEL employees have been awarded more than 1,300 patents
- SEL has 700+ original innovations
- More than 30% of SEL patent holders are foreign-born

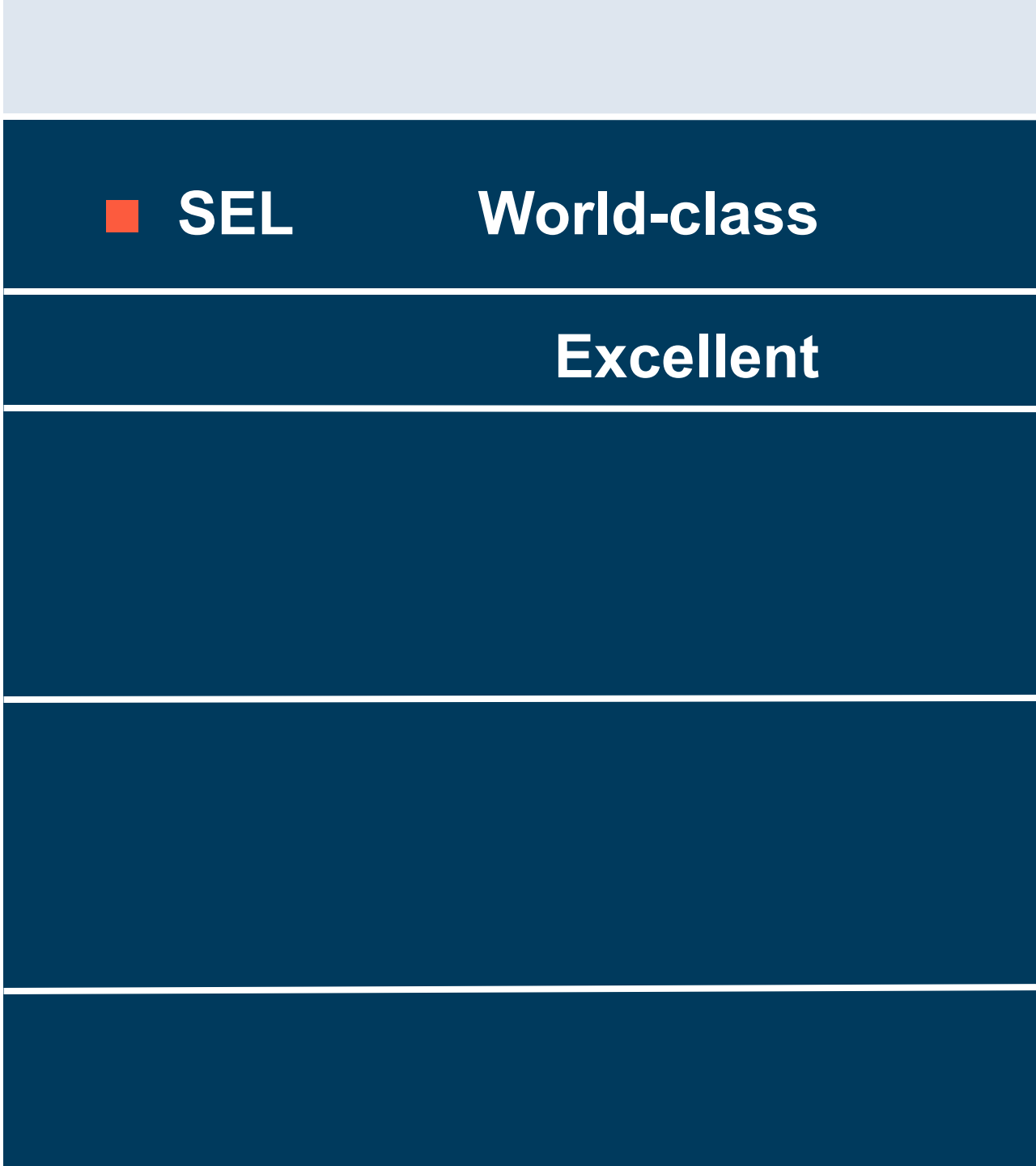




NET PROMOTER SCORE
RESULTS FOR 2025

Most global
customers would
recommend SEL
to others

100
70
50
0
-50



Connect with us

selinc.com

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