



CrossBraining

Scale Your Training

Josh Nichols | CEO

josh.nichols@crossbraining.com

Get a Competitive Advantage

Deliver high-impact, customized learning with the asynchronous training platform built for the skilled trades.

Modern Skilled Trade Training Increase Knowledge and Proficiency of Your Workforce



Training Anytime Anywhere

Create, deploy and scale your training that drives success and ensures compliance.



Collaborate Seamlessly

Replicate top performers and reinforce best practices with knowledge sharing.



Maximize ROI

Improve efficiencies, reduce errors, reduce costs while minimizing risks.



Scale Subject Matter Experts

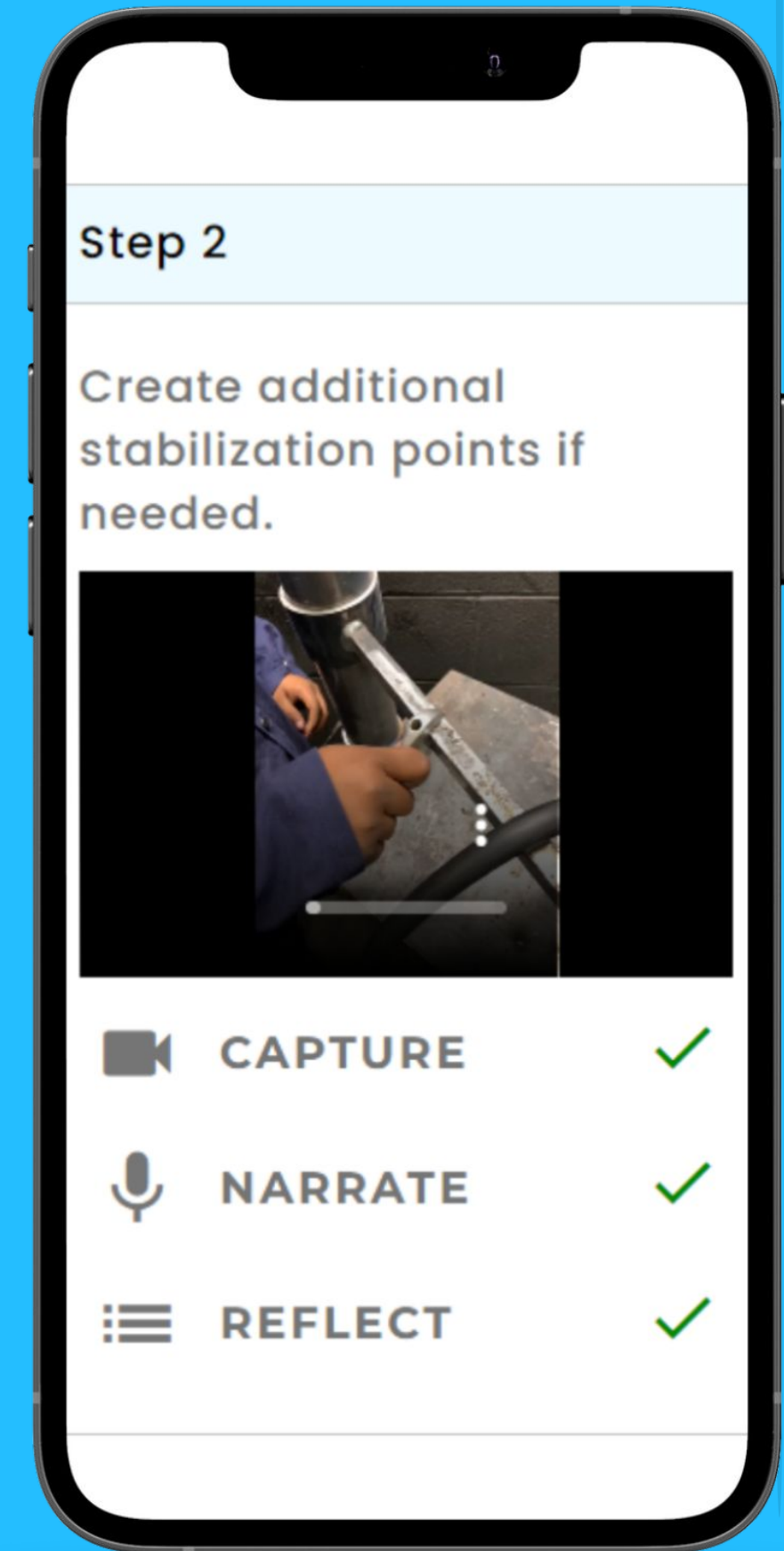
Training for real world applications, validate competency, increase instructor bandwidth

How it works

- **Create the curriculum (once)**
- **In step-by-step video “chunks” (patented)**
- **Available to workers anywhere & anytime**
- **Knowledge management and retention**

- **Workers record each step by smartphone**
- **Steps combined into summary for review**
- **Instructor gives feedback as needed**

- **Instructor Certifies for Competency**



Solution :

Two-Way Video Training Platform

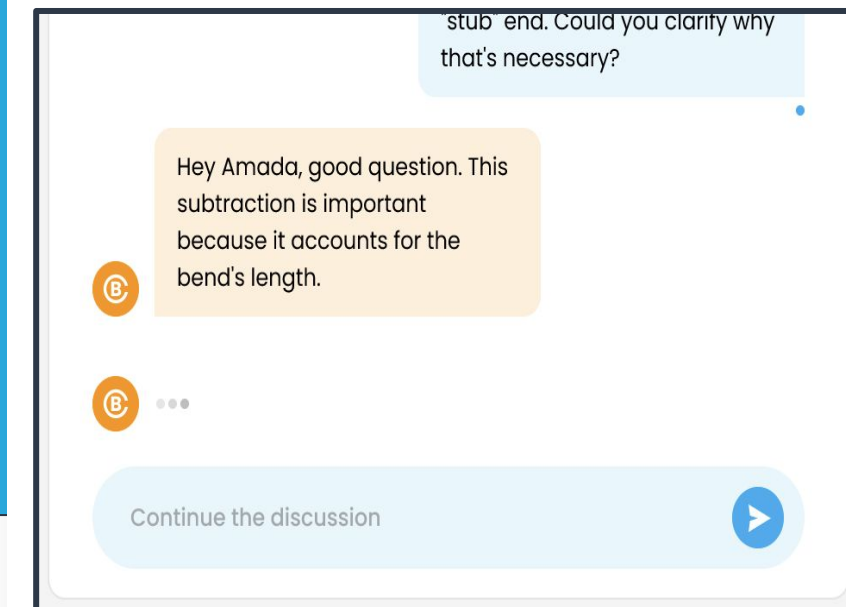
**Subject matter experts
create step-based
video courses**



**Learners upload video
to the platform to
prove competence**



**Subject matter
experts provide
feedback**



< Rod Casting



Summary Chat Files

ABOUT




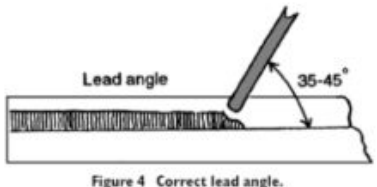








Rod Casting

It is very common for new welders to improperly cast their rods by turning their wrist instead of moving their arm.

This causes problems with the weld because it changes the angle that the stick interacts with the weld puddle.

In this lesson you will purposefully perform the procedure the wrong way so that you can see why it doesn't work.

Lesson Steps Final Unsubmit Lesson

	STEP 1 3 Points Of Contact	 
	STEP 2 Position Rod and Lead Angle	 
	STEP 3 Casting The Electrode Improperly	 
	STEP 4 Correct Method Of Casting Electrode	 



W
R
B



Step 1

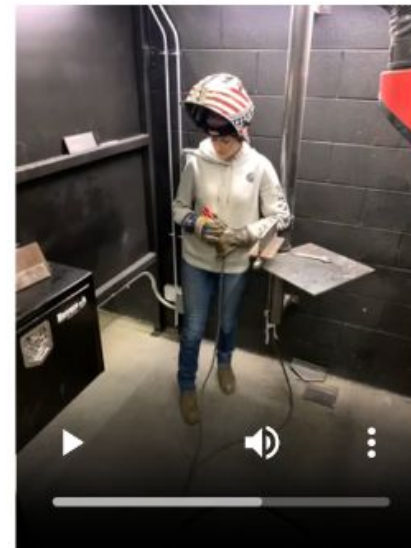


3 Points Of Contact

Create

Reflect

Upload a video



Delete file

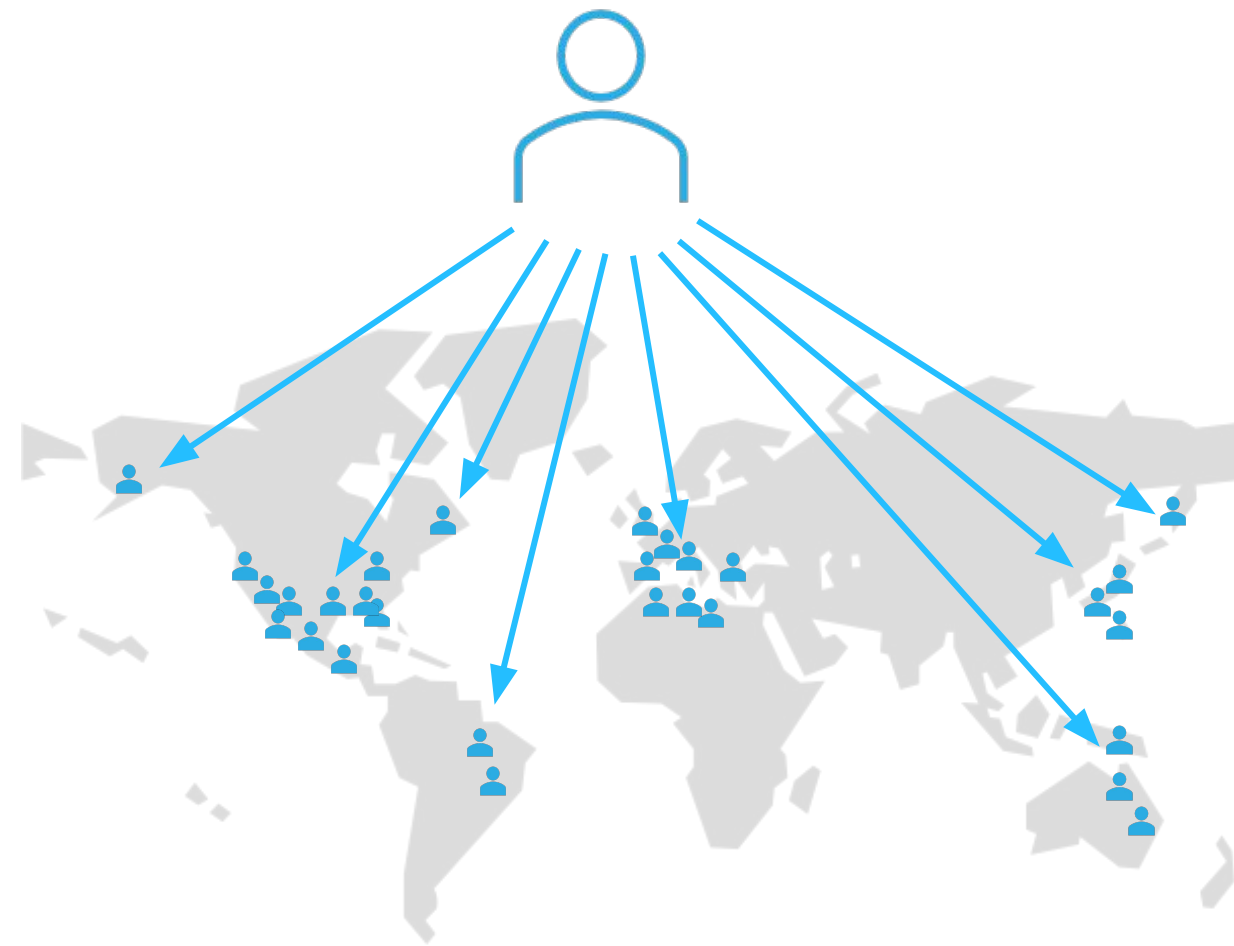
Save & Close

Submit Lesson





CrossBraining



1-on-1 Instruction

1-to-Many Reach

**Built for Hands-On
Training**

At Scale

**Anytime, Anywhere
Training**