

Appendix D - Industry Image Improvement Project

pipefitter.
The headings under "resources" are colored inconsistently. The panels are not properly aligned in my browser. Menu bar at top needs sub-menus
The website needs some work, it needs to be a little more flashy and image driven. The links need to be more colorful and have some more automation.
The home banner that is consistent throughout the pages is a very good start - like the colors and graphically enhanced photos. BUT, the layout needs a lot of work. The box at the bottom that has all the data for the menu items gets lost if you don't know to look for it. This information is the entire reason for the site - it should be the FIRST thing a viewer should see... the commercials are gravy but not vital.
shipyard careers-good info
Offer resources that include future contracts awarded and current projects so perspective employee or person can do own research.
The more pictures, animation and video the better. Also make sure the most important topics like careers are the most prominently displayed
When you click on an item in the menu, you have to scroll down to see the results. At first, I thought the buttons were inactive. In Shipyard Careers, there needs to be some links to describe each one in more detail, or link to a short video about that career.

Question 10. Would you like to work with us to improve this web site or get more information about shipbuilding and repair? If yes, please enter your name, organization, and telephone or e-mail contact information. Answer Count Percentage

No answer 0 0.00%

Yes (1) 14 26.92% (Contact information provided submitted to Crosscut Panel Chair)

No (2) 38 73.08%

Question 11. Your state?

AK	1
AL	7
CA	1
CT	2
FL	1
ID	1
KY	2
LA	2
MD	2
MS	1
NM	1
PA	2
RI	1
SC	1
VA	24
WA	1

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Question 12. Your gender? Answer Count Percentage

No answer 2 3.85%
Female (F) 22 42.31%
Male (M) 28 53.85%

Question 13. What is your age group? Answer Count Percentage

No answer 2 3.85%
Under 13 (1) 0 0.00%
13-17 (2) 0 0.00%
18-34 (3) 18 34.62%
35-49 (4) 9 17.31%
50-64 (5) 20 38.46%
65 or older (6) 3 5.77%