

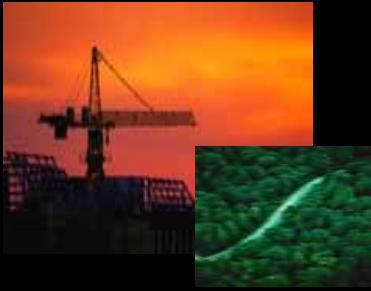


# *Construction Futures*

*All inclusive, turn key programs of supplemental education materials to teach students core courses through hands-on building activities.*



*Building Your Quality of Life*



# AGC of America

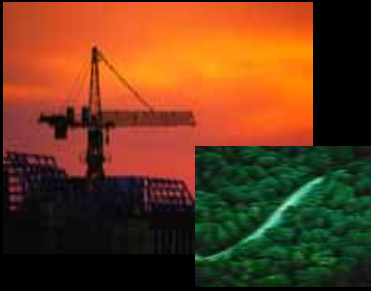
The Associated General Contractors (AGC) is the nation's largest and oldest construction trade association, established in 1918

AGC is dedicated to improving the construction industry by educating the industry to employ the finest workforce, promoting use of the latest technology and advocating building the best quality projects for owners.

AGC represents more than 33,000 members through a nationwide network of chapters



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# Construction Industry Statistics

According to U.S. Bureau  
of Labor Statistics the  
Construction Industry is  
projected to add 989,000  
jobs over the next 7 – 9  
years



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**The total projected job openings within in the industry for several key occupations are as follows:**

**311,000 first line supervisors of construction trades**

**302,000 carpenters**

**251,000 electricians**

**207,000 construction laborers**

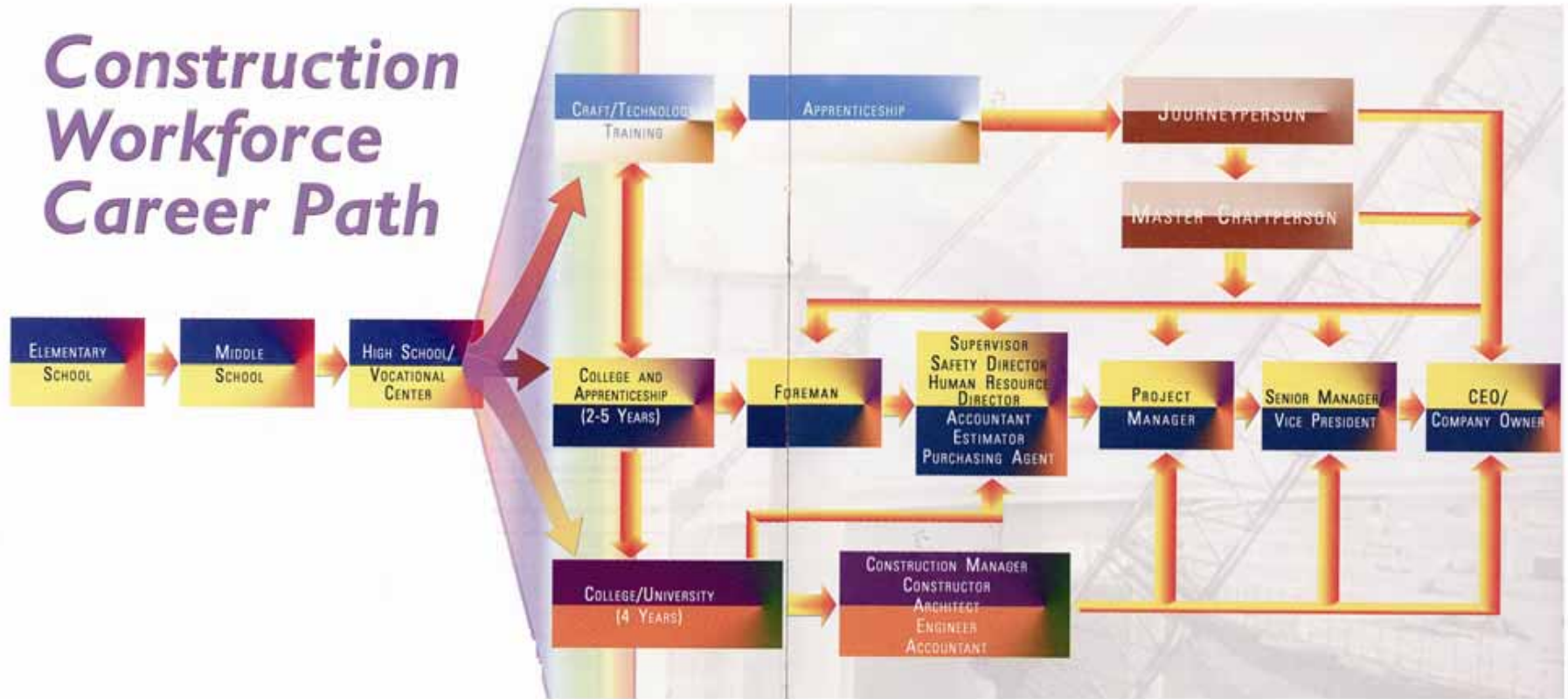
**123,000 construction equipment operators**

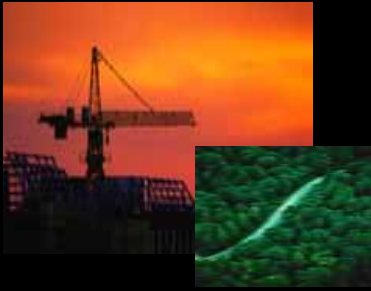


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# Construction Workforce Career Path

## Construction Workforce Career Path



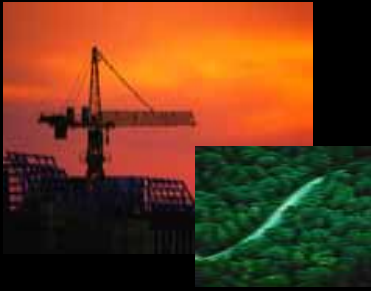


## AGC of America

Build Up! was developed by the AGC and Scholastic, Inc. as the first phase of its *Construction Futures* campaign, an initiative designed to enhance the image of the construction industry through coordinated educational and community service activities



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## ***Build Up and On Site!***

Through an educational outreach program, AGC's goals are:

Explain the contribution that construction has on our quality of life.

Provide an accurate, positive image of the construction industry.

Provide an opportunity for community collaboration between the construction industry and local schools.



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**Build Up! A Tool Kit for Learning** is a hands-on program designed to introduce students to the world of building, the construction industry and its myriad career possibilities

**Build Up!** is designed to integrate easily into the general elementary curriculum. The activities draw on math and science and are appropriate for the motor skills of 5th grade students



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Launched in 1998  
10,000 sponsored toolkits  
1 Million elementary  
students  
4th production run



*Building Your Quality of Life*



Launched in March, 2001

All inclusive standards-based curriculum with hands-on building activities & materials for 60 students

Materials include an activity handbook for every student

To date, AGC Chapters and members have sponsored more than 2600 tool kits in middle schools



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On Site! is a multi-media middle/junior high school program (grades 6-9), geared for use in social studies and math classes with links to language arts and science

Designed to educate students about the construction industry, how it impacts their lives and the construction careers that are available to them

On Site! highlights numerous construction industry careers at the precise moment youth are beginning to explore career options



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# Benefits for Parents:

Supports children's interests

Reinforces classroom lessons

Learn about qualifications for  
construction careers



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# Benefits for Teachers:

Encourages math & science studies

Builds teamwork skills

Applications to real-life careers



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# Benefits for Students:

Reinforces academic curriculum & national education standards

Promotes interest in math & science

Provides problem-solving activities



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[www.ConstructMyFuture.com](http://www.ConstructMyFuture.com)



HAVE YOU CONSIDERED

**CONSTRUCTION?**

**CAREER WITHOUT LIMITS**

**INDUSTRY WITHOUT BOUNDARIES**

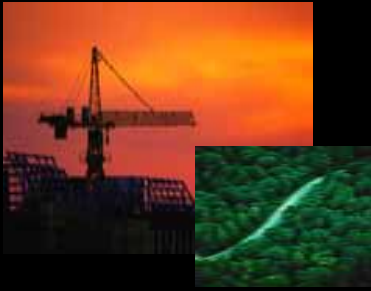
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**SCHOOLS**

Find Education and Opportunity in Your Area



# Construction Career Academy

A Career Academy is a unique approach to learning. All subjects are taught around one central theme.

Students learning in a small learning environment or a “School within a School”



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# Why an Academy

## Education

Better educate future workforce

Need for relevancy and motivation in traditional courses

Drop-out rates

Attendance issues



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# Business & Industry Involvement

Curriculum workshops

Field trips

Speakers

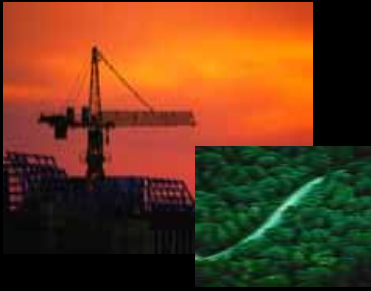
Funds & supplies

Professional development

OSHA Training



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# Impact of Construction Academy

C.A. students are now rivaling success of college-bound students

GPA increases of up to one full letter grade

Increased access to post-secondary training programs

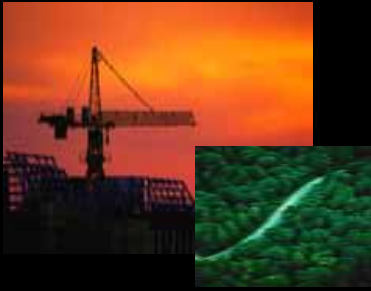
Reduced drop out rate from 8.42% (class of 2001) to 3.32% (class of 2003)

Failure rate was reduced 30% in 2003

Increase in earning potential at entry level



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# Student Chapters

Campus construction projects

Sponsor career fairs

Chapter meetings with special presentations, guest speakers, and videos

Field trips to construction projects

Participation in sponsoring AGC chapter activities

Organization of student employment program

Social activities such as picnics, banquets, parties

Attendance at AGC of America Convention



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# The Associated General Contractors of America



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