



# U.S. MANUFACTURING INITIATIVE

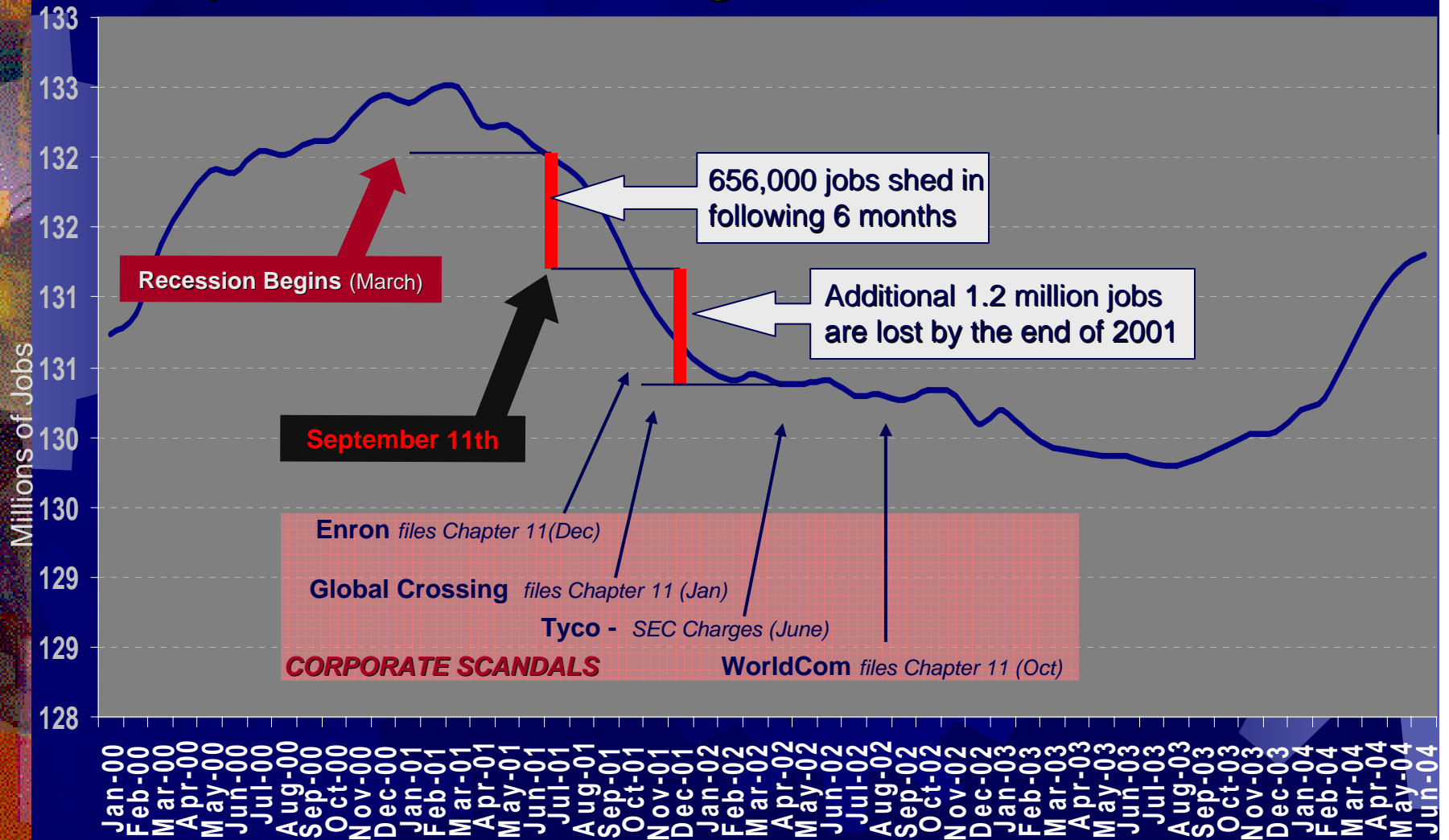
Jamie P. Estrada

Deputy Assistant Secretary  
(Acting)

U.S. Dept. of Commerce

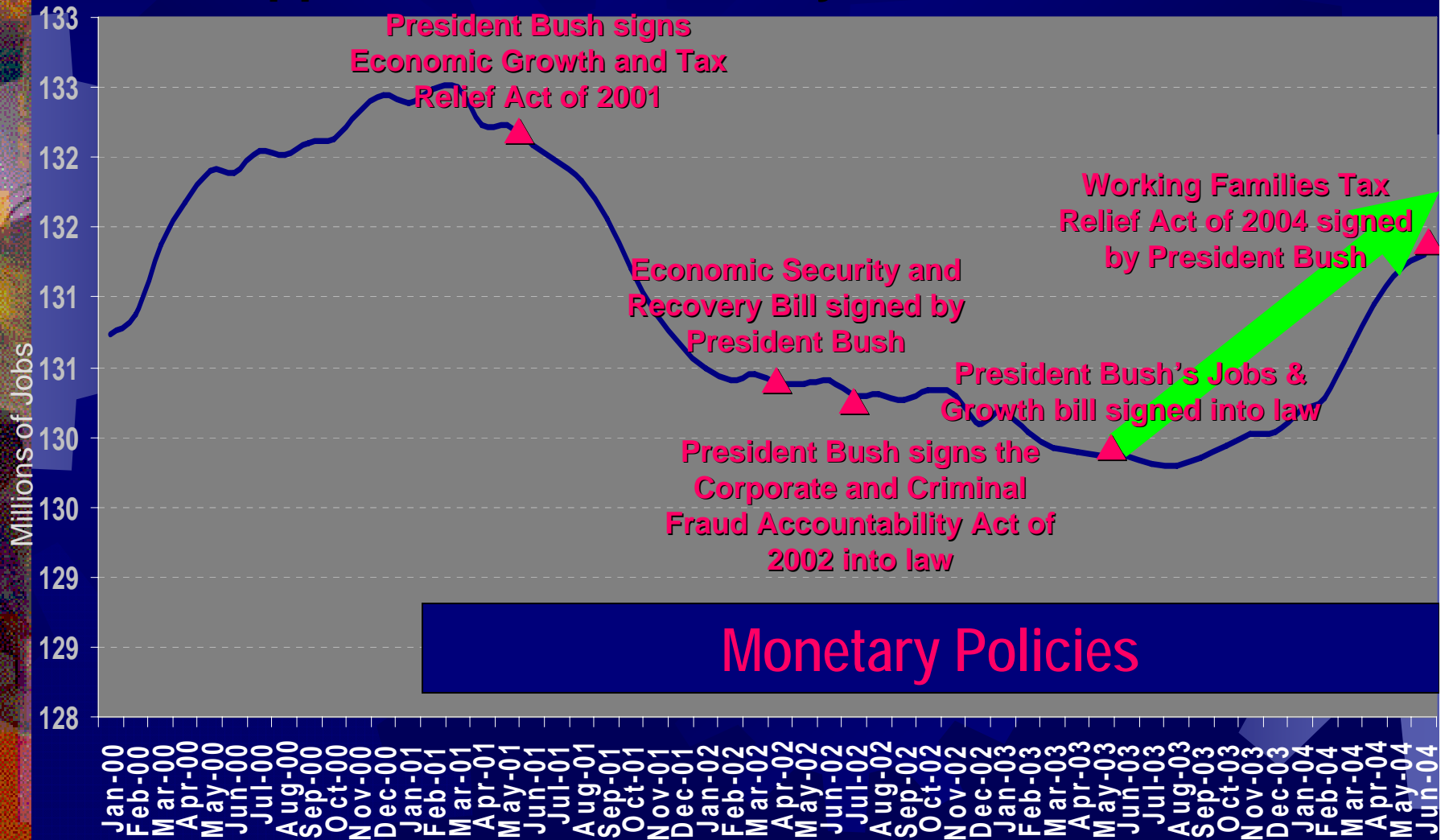
# Challenges to the Economy

The U.S. economy has faced a series of unprecedented challenges...



# Administration's Response

President Bush and the U.S. Congress took action to support the U.S. economy





# Manufacturing Initiative

- ★ Sec. Evans launched the Manufacturing Initiative on March 5, 2003
- ★ DOC held roughly 25 outreach events and roundtable meetings

# Manufacturing Initiative

- DOC held roughly 25 outreach events and roundtable meetings

High Point, NC

Textiles and Furniture

Rockford, IL

Heavy Equipment, Tool and Die, M

San Jose, CA

IT Equipment,

Telecommunicati

St. Louis, MO

Chemicals, Avionics,  
Biotechnology

Manchester, NH

IT Equipment,  
Telecommunicati

Die, M

Milwaukee, WI

Processing, Packaging

Washington, DC

Machinery

Summit, NJ

Pharmaceuticals

Los Angeles, CA

Space, Machinery

Washington, DC

Manufacturing in 21st Century

Computers

Columbus, OH

Metals, Tires, Plastics

Biotechnology

Minority-Owned and Small Business

Detroit, MI

Manufacturing

Trenton, NJ

Chemicals

Des Moines, IA

General Manufacturing

Chicago, IL

Technology

Automotive Parts Supplier

New Orleans, LA

Washington, DC

Minneapolis, MN

Washington, DC

Automobile Manufacturing

Ft. Lauderdale, FL

Aerospace

Electricity, Oil

Four

Washington, DC

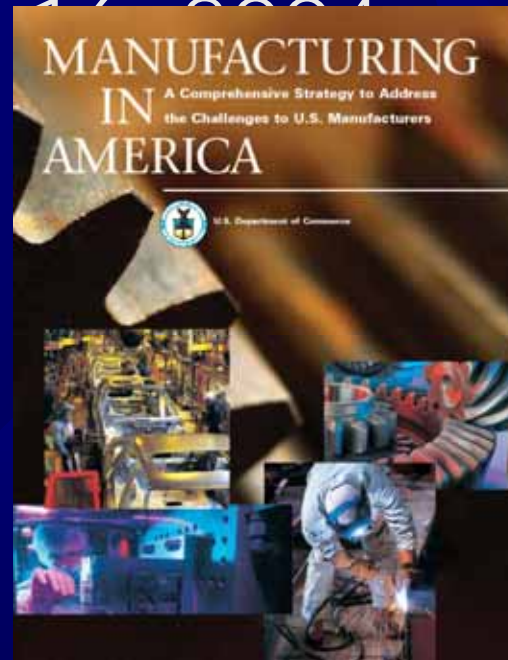
Washington, DC

Forest Products

Science and Education

# Manufacturing Report

- ★ Sec. Evans released the "*Manufacturing in America*" Report on January 14, 2004



★ [www.manufacturing.gov](http://www.manufacturing.gov)

# Current State of the U.S. Economy

- ☀ U.S. GDP ↑ 3.3% (Q2 '05) and ↑ 3.6% (from one year ago)
  - EU Growth – 1.9%
  - Japan Growth – 1%
- ☀ 169,000 new jobs in June
- ☀ Over 4 million new jobs since May of 2003
- ☀ Unemployment ↓ to 4.9%
  - Lower than the average rate of the last three decades
- ☀ Homeownership rate ↑ to 68.6% - its highest ever
- ☀ Industrial Production
  - ↑ 3.0% (from yr. ago)
- ☀ Manufacturing productivity ↑ 3.6% (annual rate) through Q2 '05
- ☀ Real exports of goods ↑ 15.9% at an annual rate in Q2 '05



# Facts about the state of U.S. Manufacturing

- ✦ The Purchasing Managers' Index (PMI) has exceeded 50 percent for 27 straight months
  - Levels above 50 percent suggest expanding manufacturing activity
- ✦ U.S. is the single largest producer and exporter of manufactured goods in the world
- ✦ Standing alone, the U.S. Manufacturing Sector would be world's 6th largest economy



**COMPLACENCY**



# *“Manufacturing in America” Report*

## 57 Policy Recommendations

1. Trade
2. Non-Direct Costs
  - Health Care, Litigation, Energy, Regulatory
3. Innovation and R&D
4. Tax Reform
5. Education & Workforce
6. Structural

***32 Recommendations Have Been Implemented to Date***



# MANUFACTURING: Getting Results

- ✦ First ever Assistant Secretary for Manufacturing and Services
  - Al Frink appointed in August 2004
- ✦ First Ever Manufacturing Council
- ✦ Unfair Trade Practices Task Force
- ✦ Office of Investigations and Compliance



# MANUFACTURING: Getting Results

- ✦ Expanding Global Intellectual Property Rights Enforcement
  - ✦ First ever IPR officers overseas
  - ✦ New Global Coordinator for IPR Enforcement
- ✦ Reducing the Costs of Regulatory Burdens
- ✦ Energy Bill signed into law
- ✦ Class Action Fairness Act signed into law
- ✦ Inter-Agency Working Group on Manufacturing R&D



# MANUFACTURING: Getting Results

- ✦ Established the Interagency Working Group on Manufacturing

- ✦ Participating Departments & Agencies Include:

Agriculture

Commerce

Defense

Education

Energy

EPA

Ex-Im Bank

HHS

Homeland Security

Justice

Labor

OMB

SBA

State

Transportation

Treasury

USTR



# MANUFACTURING: Getting Results

★ The Interagency Working Group on Manufacturing has 5 Areas of Policy Focus:

- ★ Trade Competitiveness
- ★ Healthcare Reform
- ★ Workforce Education and Development
- ★ Lowering Structural Costs
- ★ Innovation and Technology



# MANUFACTURING

★ 'Beyond 57' (B-57)

# How We Can Serve You

## ☀ Overall

- ☀ 1-800 USA TRADE
- ☀ Export.Gov

## ☀ Export Assistance

- ☀ United States Export Assistance Centers (USEACs)
- ☀ <http://www.export.gov/eac>

## ☀ Industry Issues

- ☀ ITA Industry Sector Teams
- ☀ <http://www.ita.doc.gov/mas>



# Katrina Relief

- ★ DOC has created a Hurricane Relief Call Center (1-888-4USA-DOC) to match corporate in-kind donations
- ★ NOAA Navigation Response Teams (NRT) are surveying priority channel and port locations
- ★ The Bureau of Industry and Security (BIS) has completed the process for delegating the DHS full authority under the Defense Priorities and Allocations System (DPAS)



THANK YOU