



Crosscut Panel Meeting

January 2007

Biloxi, MS

Agenda Items

- Welcome
- NSRP Program Update
- Project Updates
 - Workforce Preparation Improvement
 - Industry Image
 - Crosscut Resources Center
 - Career Day
- SBIR Opportunities
- Next Meeting location & topics
- Navy Ship Tech feedback
- Other discussion items

Web Sites

- www.nsrp.org
- www.nsrp.org/crc/crc_index.html
- www.crosscutprojects.com
 - Shipyard-College project
 - Industry image project
 - Crosscut strategy
 - Alaska ASSET program
- www.goships.com
 - Career oriented resources



Spring 2007 Meeting

- Location
- -independent or joint panel
- Topics



SBIR Navy 05-061

- Preventing Workforce Loss
 - Aptima, Inc – focus on front-line supervisors
 - Knowledge Systems Solutions – focus on engineers & managers
- Phase 1 completing
- Phase 2 up to \$750K
- Crosscut can endorse
- Individual shipyards can endorse



Bylaw Discussion

- Consider additional Panel VC/Coordinator for each SIP Emphasis Areas:
 - Organizational & Culture Change; Doug
 - Human Resources Management: Don
 - Education and Training; Barbara M, Dick B
 - Workforce Development and Retention; Leber
 - Technology transfer: Les
- Consider panel name change



Panel Chair Activities

- White Paper: Workforce as ship affordability lever
- Lean Forum IV presentation with Bob Wrona – September 12-14, 2006 - Jacksonville
- Ship Production Symposium with Doron Zilbershtein, October 10-13, 2006 – Ft Lauderdale
- TBD – April 2007
 - Visit NAVSEA, ONR, MARAD, Trade Associations to pitch workforce support
 - TWI conference



Industry Image Teaming

- Develop an information packet that can be modified based to target to include such items as:
 - CD with NSRP movie/commercial
 - Fact sheet with earning potential and opportunities for growth
 - Brochure
 - Posters
 - Promotional Items
 - List of potential employers
 - Resume/cover letter template
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- Post commercial clips/movie on:
 - High school/college sites
 - State workforce development sites
 - State employment/unemployment sites
 - Adult service/referral agencies
 - Local economic development groups
 - Company sites

Industry Image Teaming

- Target 18-45 year olds:
- Distribute information packet to:
 - employment offices
 - unemployment offices
 - One Stop centers
 - Union hiring halls
 - Adult service/referral agencies
 - temporary employment agencies
 - community college instructors
 - community college career services professionals
 - students in relevant community college programs
 - high school career/tech instructors
 - high school counselors



Industry Image Teaming

Sponsor and/or host high school and college skill competitions in relevant occupational areas such as welding.

Have HR personnel from the shipyards to recruit workers.

Schedule tours of shipyards

Spotlight career in classified sections of local newspapers/newspaper affiliated Websites

Host booths at regional and national Skills USA competitions.

Host booths at profession trade shows.

Make presentations at professional conferences.

Host industry awareness conference for high school/community college career/tech instructors and make Crosscut skill sets available to them.

Develop reward system for referrals from current/past employees in the industry.

